## Press Release

## FOR IMMEDIATE RELEASE

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## Historic Paris Bourbon County/Hopewell Museum Selected to Participate in National Museum Assessment Program

Paris, Kentucky (8/31/2017) – Historic Paris Bourbon County/Hopewell Museum (HPBC/HM) has been selected to participate in the Museum Assessment Program (MAP), which is administered by the American Alliance of Museums. Through guided self-study and on-site consultation with a museum professional, participation in MAP will empower HPBC/Hopewell Museum to better serve the citizens of Paris and Bourbon County by facilitating its meeting and exceeding the highest professional standards of the museum field.

The museum's participation is made possible through funding provided by the Institute of Museum and Library Services (IMLS). MAP helps museums strengthen operations, plan for the future, and meet standards through self-study and a consultative site visit from an expert peer reviewer.

HPBC/Hopewell Museum has chosen to do a MAP Organizational assessment in order to prepare for its next cycle of strategic planning, scheduled for 2018. "We look forward to having an outsider's perspective on our operations," said Leah Craig, HPBC/Hopewell Museum's Executive Director. "We are proud of the work we do as an organization, and hope this process will help us continue to best meet the needs of our community."

"Choosing to be part of the MAP program is indicative of the commitment to civic involvement, public service and overall excellence on the part of Historic Paris Bourbon County/Hopewell Museum," said Laura Lott, president of AAM. "Studies have shown America's museums to be among the country's most trusted and valued institutions. MAP is designed to make them even better."

Since its creation in 1981, the MAP program has served over 4,600 museums. MAP is supported through a cooperative agreement between AAM and IMLS. For more information, including a complete list of museums participating in MAP, please visit www.aam-us.org/map, call 202-289-9118 or e-mail map@aam-us.org.

AAM is the only organization representing the nation's entire museum community and has been dedicated to promoting excellence within the museum field for over 100 years. For more information about AAM, visit www.aam-us.org. The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. To learn more about the Institute, please visit: http://www.imls.gov.

Historic Paris Bourbon County/Hopewell Museum is a 501(c)3 non-profit dedicated to preserving and fostering a knowledge of and appreciation for culture, history, art, and architecture, with special emphasis on the unique features of Bourbon County and the surrounding region. Located on 800 Pleasant Street, the hours of operation are Wednesday-Saturday, 12 PM – 5 PM & Sunday 2-4 PM. Admission is \$3 and free for members and children. Contact HPBC/Hopewell Museum at 859-987-7274, info@hopewellmuseum.org or visit the website, www.hopewellmuseum.org.